

# CHROMATICS

## PRISMATIC PERMANENT COLOR. ZERO AMMONIA

OIL-POWERED, | **ODS<sup>2</sup>** + PROTEIN  
CARE-OBSSESSED. | EXTRACT  
TECHNOLOGY

Only Redken, the leader in salon haircolor in the U.S., could take your color results to this dimension. Chromatics uses breakthrough **ODS<sup>2</sup> + Protein Extract Technology** to deliver multi-dimensional 4D color deep into every hair strand for stunning, high-shine color.

- **2X FORTIFIED HAIR\***
- **ZERO AMMONIA, ZERO ODOR**
- **UP TO 100% GRAY COVERAGE**
- **MULTI-DIMENSIONAL, 4D COLOR RESULTS**

All of these benefits and more:

- **Chromatics Beyond Cover for 100% gray coverage with 2X smoother\*\* results**



## FORMULATION GUIDELINES

1. Determine your client's natural hair color level. Remember to consider percentage of gray, hair texture, condition, and hair density
2. Determine the target color (final level and tone) desired by your client
3. Determine the undertone found at the target level (see Level System Chart)
4. Select the Chromatics shade and volume of **Chromatics Oil in Cream Developer** needed to achieve the target color

NOTE: Only use **Chromatics Oil in Cream Developer** with **Chromatics** and **Chromatics Beyond Cover Haircolor**.

## FOR A MORE TRADITIONAL COVERAGE RESULT:

1. For clients with less than 50% gray who want additional coverage, consider adding a small amount of N or NW (.03). For example on 30% gray: mix 1 ½ 7Ab (7.1) + ½ 7N (7)
2. For clients with 50% gray or more, mix equal parts of N or NW (.03) into desired shade. For example on 50% gray: mix ½ 7Ab (7.1) + ½ 7N (7)
3. Mix N or NW (.03) 1 level darker than your desired level
4. Extend processing time by 5 to 10 minutes (total processing time 40 to 45 minutes).

## HAIRCOLOR APPLICATION BEST PRACTICES

1. Pre-treat the hair with Redken **PreArt** and **Hair Cleansing Cream**. Follow with **Extreme CAT** or **Redken Chemistry** as needed. Dry hair
2. Apply color generously to Zone 1 (the scalp area) using fine ¼" diagonal partings
3. Use the opposite diagonal to cross-check your application to ensure proper application
4. Use a timer to ensure accurate timing. Do not over or under process

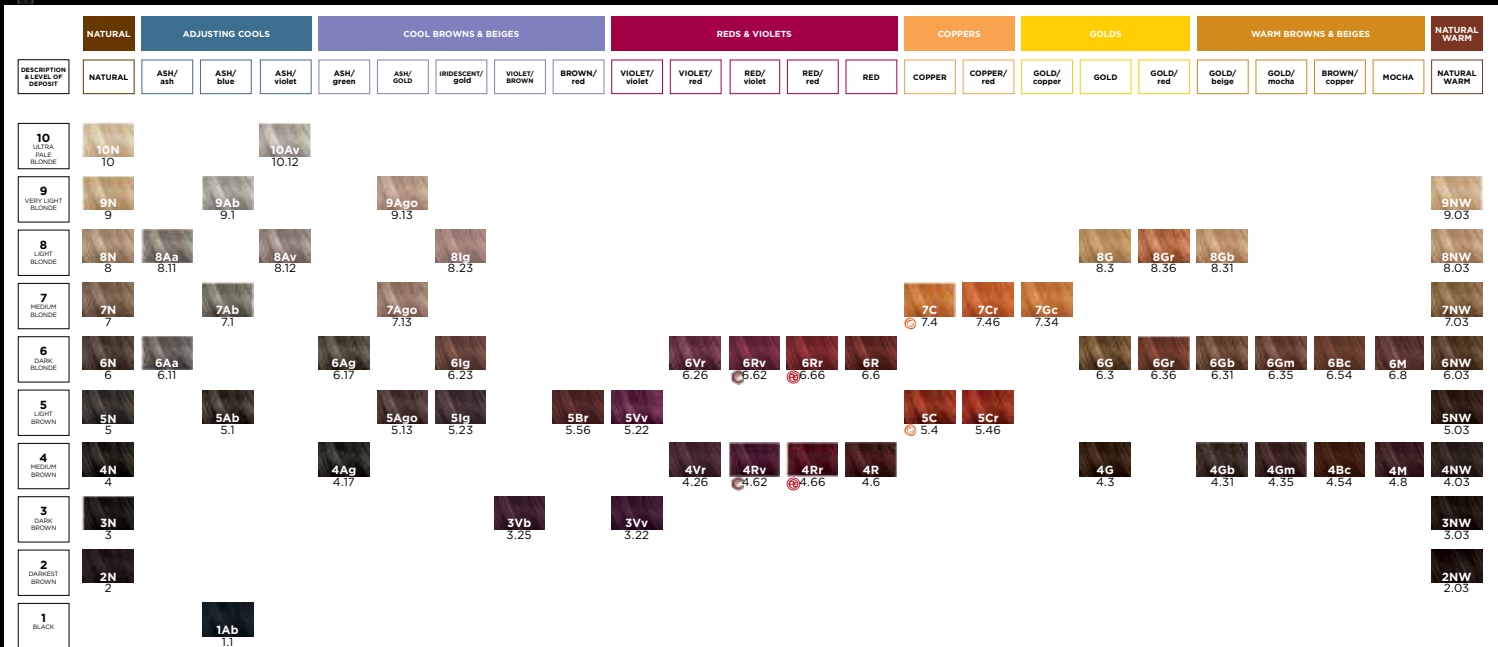
**LOG-ON TO REDKEN EDUCATION ON DEMAND FOR AN EASY STEP-BY-STEP VIDEO!**

\*Fortifies the cuticle for 2 times less breakage when using the Chromatics Extra Lift haircolor with Chromatics Extra Lift Oil in Cream Developer and Redken Hair Cleansing Cream Shampoo vs. our traditional non-ODS high-lift haircolor.  
\*\*Leaves hair 2X smoother than before coloring



# CHROMATICS

## PRISMATIC PERMANENT COLOR



**CLEAR** CHROMATICS CLEAR  
Clear is the colorless version of Chromatics. It may be used alone to lift without deposit or to dilute or customize a shade.

**TECHNOLOGY KEY**  
Shade contains Carmin® red dye  
Shade contains Rubilane® copper dye  
Shade contains RS red dye



# CHROMATICS BEYOND COVER

## AGE-DEFYING PERMANENT COLOR



# CHROMATICS REMIXED

## COLOR CONTROL SERIES. ZERO AMMONIA.

**VIOLET** **BLUE**  
Mix with any Chromatics shade in a 1:7 ratio for best results.

### MIXING & PROCESSING

	MIXING RATIO (COLOR : DEVELOPER)	OIL IN CREAM DEVELOPER	LEVELS OF LIFT	USAGE	MINUTES	SPECIAL INSTRUCTIONS
Chromatics Ultra Rich	Mix 1:1	10 volume	Up to 1	Minimal Lift	35	For traditional, monochromatic gray coverage, formulate with NN or G families
		20 volume	Up to 2	Standard Lift/Gray Coverage		
		30 volume	Up to 3	Additional Lift		
Chromatics	Mix 1:1	10 volume	Up to 1	Minimal Lift	35	For modern, prismatic gray coverage, formulate with the N or NW families
		20 volume	Up to 2	Standard Lift/Gray Coverage		
		30 volume	Up to 3	Additional Lift		
Chromatics Beyond Cover	Mix 1:1	20 volume	Up to 2	75-100% Gray Coverage	35	For best results, use 20 vol. Chromatics Oil in Cream Developer (No heat)
Chromatics Remixed	Mix 1:1*	10 volume	Varies according to formulation	Tonal modifier for on/off scalp	35	Use this ratio to help maintain the proper balance of Chromatics Remixed and Chromatics dyes: ¼ Chromatics Remixed and ¾ Chromatics. Color tone and longevity may be compromised otherwise.
		20 volume				
		30 volume				

Chromatics is mixed in a 1:1 ratio of color cream to Chromatics Oil in Cream Developer. Example 2 oz. 5N (5) Chromatics + 2 oz. 20 vol. Chromatics Oil in Cream Developer.

### UNDERSTANDING THE LABEL

- 0 NATURAL
- 1 BLUE/ASH
- 2 VIOLET
- 3 GOLD
- 4 COPPER
- 5 MAHOGANY/RED VIOLET
- 6 RED
- 7 GREEN
- 8 MOCHA
- 9 PEARL